

To all our valued customers and friends

As the carpet industry has evolved since 2002 so has **Tricycle**. Our core products and services have not changed but now work faster with more choices and ways to connect. Our award winning technology is still helping commercial interiors manufacturers, interior designers, and architects get results sooner with less sample waste. Everyday we are still providing solutions to save designers and manufacturers time and money in sample production, and yes **Tryk®** will continue to lead the industry with simulated carpet sampling, innovative digital tools and the expertise to automate the manufacturing process. Beyond our core products we have invested in next generation technology that improves client processes through closer integration between sampling and manufacturing.

With these improved products and services we needed a better way to tell you about it and invite you into the conversation. We have redesigned our website, expanded our footprint in social media, and embraced **FIND YOUR YES** as our message to our customers and fans.

Website: We refreshed the site to more clearly communicate who we are and what we do. Take a look at our new **WHAT** page for information about our products and solutions including **Online Tools, Tryks, Virtual Product Installations, Software, and Services**. Visit the updated **WHO** and **WHY** pages for company insights and to meet the team. Get in touch with us on the **CONTACT** page with comments, questions and requests for information. Finally, we will continue to keep you updated with our **NEWS** page where we plan to provide, information, blogs, announcements, association activities, and news.

Social Media: We are expanding our social media presence beyond **Twitter** and **Facebook**, and will soon unveil our new **Pinterest, LinkedIn, and YouTube** sites.

Follow us as we expand our **FIND YOUR YES** campaign, let **Tricycle** show you how our tools and services can guide you to final decisions with satisfaction and confidence that you have made the best choices.

With our strong core products, new investments in technology, and continuing innovation Tricycle will continue to be your valuable partner into the future.

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President, COO