

# Case Study 005

## Mission Critical



### Interface Flor Commercial takes Tryk™ global

Tryk powers Interface's product gallery, with more than 4,000 Interface and Bentley Prince Street products available in the product library. Interface's award-winning Pictorials™ program for the hospitality market also uses Tryk. Customized installations of Tryk™, Tricycle's product development system, in LaGrange proved so valuable that Interface has become the first company to take Tryk sampling capabilities global (with installations on the West Coast, in Europe and Asia).

As quoted in Business Ethics Magazine online, Interface Americas President John Wells said: "Sampling products by traditional means, sending 'fuzzy' samples, requires the use of over 4,000 pounds of yarn per month... This technology has the potential to reduce our use of this raw material as part of our larger strategy to apply more sustainable practices to the Interface sampling and merchandising process."

**"From a design point of view, of course physical samples are preferable. But the speed and waste advantages of Tryk are huge. Interface's Tryks arrived the next day, and the competitor's didn't arrive for three weeks. Since the Tryks looked so real and the color was reliable, I took them straight to the client. We still got physical samples for final approval, and were able to do it all on a very tight deadline."**

**- Leslee Hare, CNNA Architects**

Interface **FLOR**  
COMMERCIAL

Sustainable Impact



FINANCIAL  
SOCIAL  
ENVIRONMENTAL

TRICYCLE

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tryk™

Tricycle enables sustainable design in the creative product lifecycle of the interiors industry.

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